

GUNPOWDER, FICTION & PLOT

RATE CARD · 2026 · USD

Blowing up your TBR like it's parliament.

5,640 SUBSCRIBERS	72% FEMALE	80% RETURNING	35-54 CORE AGE	US / UK / AU TOP MARKETS
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SPONSORSHIP PACKAGES

SINGLE MENTION \$150 per video <ul style="list-style-type: none">30-45 second host-readPre-roll or mid-roll placementLink in video description7-day performance report <i>Targeted campaign activation</i>	INTEGRATION \$300 per video <ul style="list-style-type: none">60-90 second host-read mid-rollOrganic product demonstrationPinned link in description <i>Brand awareness + conversion</i>Mention in Patreon update14-day performance report	3-VIDEO BUNDLE \$750 save \$150 <ul style="list-style-type: none">Integration slot x 3 videosPriority prize season placementConsistent campaign presenceMonthly analytics summary <i>Sustained brand visibility</i>	5-VIDEO CAMPAIGN \$1,100 save \$400 <ul style="list-style-type: none">Integration slot x 5 videosPrize season priority placementCo-created brief welcomeFull campaign analytics report <i>Maximum reach & recognition</i>
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ADDITIONAL INFORMATION

WHAT'S ALWAYS INCLUDED

Clear sponsorship disclosure per FTC guidelines. Final approval of host-read script before recording. Sponsor link active for the lifetime of the video.

TURNAROUND

Standard booking: 2 weeks notice minimum. Prize season slots (Jan-Mar, Jul-Aug) book quickly — early enquiry recommended.

CUSTOM PACKAGES

Requirements outside these packages — dedicated videos, exclusivity windows, affiliate arrangements or multi-platform bundles — available on request.

AUDIENCE ALIGNMENT

We only partner with brands genuinely relevant to our readers. Enquiries from software, publishing, learning and subscription brands are particularly welcome.

ENQUIRIES & BOOKINGS

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